

Singapore Code of Advertising Practice Children's Code for Advertising Food and Beverage Products Nutrition Criteria Compliance Certificate

This Certificate is to be completed and signed by an authorised person on behalf of a brand owner wishing to place, as of 1 January 2015, food or non-alcoholic beverage product marketing communications in the Singapore media, as defined by the Singapore Code of Advertising Practice on Children's Code for Advertising Food and Beverage Products [http://asas.org.sg/Portals/0/Images/ASAS/news/Children_Code/Children_Code_for_Advertising_Food_and_Beverage_Products.pdf].

***Note: Please complete this form ONLY if your product falls under Category 8 (Meals).**

By signing this Certificate, the advertiser certifies that the food or beverage product to be advertised meets the Common Nutrition Criteria (CNC) underpinning the Code [http://asas.org.sg/Portals/0/Images/ASAS/news/Children_Code/Common_Nutrition_Criteria_White_Paper.pdf] and can be advertised to children, as defined in the Code and accompanying Interpretative Guidelines.

COMPANY	
FOOD OR NON-ALCOHOLIC BEVERAGE PRODUCT	
CAMPAIGN (*not mandatory)	

PRODUCT CATEGORY (Indicate Category as defined in Common Nutrition Criteria)					
	Energy (kcal/meal]	Sodium (mg/meal)	Saturated fat (% kcal)	Total sugars (g/meal)	Components to encourage (serving*/meal)
Nutrient values					

*Please refer to Common Nutrition White Paper for details

NAME:	DATE:
TITLE:	SIGNATURE: