

**Singapore Code of Advertising Practice
Children's Code for Advertising Food and Beverage Products
Nutrition Criteria Compliance Certificate**

This Certificate is to be completed and signed by an authorised person on behalf of a brand owner wishing to place, as of 1 January 2015, food or non-alcoholic beverage product marketing communications in the Singapore media, as defined by the Singapore Code of Advertising Practice on Children's Code for Advertising Food and Beverage Products [http://asas.org.sg/Portals/0/Images/ASAS/news/Children_Code/Children_Code_for_Advertising_Food_and_Beverage_Products.pdf].

By signing this Certificate, the advertiser certifies that the food or beverage product to be advertised meets the Common Nutrition Criteria (CNC) underpinning the Code [http://asas.org.sg/Portals/0/Images/ASAS/news/Children_Code/Common_Nutrition_Criteria_White_Paper.pdf] and can be advertised to children, as defined in the Code and accompanying Interpretative Guidelines.

COMPANY	
FOOD OR NON-ALCOHOLIC BEVERAGE PRODUCT	
CAMPAIGN (*not mandatory)	

PRODUCT CATEGORY (Indicate Category as defined in Common Nutrition Criteria)					
	Energy (kcal/portion)	Sodium (mg/100g or ml)	Saturated fat (g/100g or ml)	Total sugars (g/100g or ml)	Components to encourage (g/100g or ml)
Nutrient values					

NAME:	DATE:
TITLE:	SIGNATURE: